



# PRODUCT DATA SHEET

# TOTAL weight loss SYSTEM



Size: 3 Pack Body Renewal Kit | Serving Size: Burn & Control (2 Capsules) • Lose (1 Capsule) | Servings Per Container: 30 (Each Bottle)

Kit Includes: 1. Burn (60 Capsules) • 2. Control (60 Capsules) • 3. Lose (30 Capsules)

## Your Complete Weight Management Solution

The **Total Weight Loss System** offers a complete and easy-to-use solution for effective weight loss success. The **Total Weight Loss System** consists of 3 comprehensive products including **Burn**, **Control** and **Lose**. Each product contains key ingredients that have been carefully selected for their scientific evidence, quality and to be safe and effective for targeted weight loss. These three products, taken together on a daily basis, are the most powerful and effective products available as your **Total Weight Loss System**.†

**Burn** is your metabolic igniter. The key features of **Burn** are the selected ingredients; Caffeine, L-Carnitine, Gynostemma pentaphyllum, Cayenne Pepper Extract, Amla Extract, Yohimbine, Evodiamine and Vinpocetine. Caffeine enhances fuel partitioning and providing effective thermogenic, metabolic and fat utilization benefits in humans. Yohimbine is an extremely potent alpha-2-adrenergic antagonist that stimulates fat release from deep fat stores. The body cannot burn a single molecule of fat without L-Carnitine. L-Carnitine is essential to transport fatty acids from the breakdown of stored fats into the cell mitochondria to be burned for energy. Gynostemma pentaphyllum has a wide range of beneficial effects on glucose and lipid metabolism. Amla (*Embolica officinalis*) is rich in polyphenolic antioxidants and vitamin C and has been used traditionally for a wide-variety of health benefits. Evodiamine is a unique compound with anti-obesity effects. Vinpocetine enhances circulation and improves oxygen utilization for support of fat use as energy. Vinpocetine also has antioxidant properties. Pantothenic Acid and Chromium have been added to support and maximize fat metabolism and oxidation. **Burn** contains 300mg caffeine per serving.†

**Control** has been specifically formulated to suppress hunger. The ingredient that drives the effectiveness of this product is *Slimaluma*®. *Slimaluma*® is a patented extract (U.S patent #7,060,308 and #7,390,516) of the *Caralluma fimbriata* plant, successfully used as a natural appetite suppressant in India for centuries. Several human clinical trials have now proven its safety and effectiveness to suppress hunger, reduce body weight and body fat, reduce body mass index (BMI), and reduce waist and hip circumference. To complete this formula, **Control** also contains *Gymnema sylvestri*, Green Coffee Bean Extract, Green Tea Extract, *Rhodiola rosea* Extract and *Hoodia gordonii*.†

**Lose** is designed to define and tone with the specific effect to promote the removal of intestinal waste and provide cleansing the GI tract and promote water loss. **Lose** contains 10 natural botanicals driven by *Cascara sagrada* and *Senna* to support intestinal health and regularity. We also added a comprehensive array of standardized plant-based ingredients including *Psyllium*, *Uva ursi*, *Dandelion*, *Aloe vera*, *Turkey Rhubarb*, *Fennel*, and *Horsetail*. The natural herbs in this formula have been carefully selected based on their overall safety and effectiveness.†

As with any weight loss product, this dietary supplement is most effective when used in conjunction with a reduced caloric diet, exercise and behavior modification program.

## KEY FEATURES

- **The Total Weight Loss System offers a complete and easy-to-use solution for effective weight loss success.**
- **The Total Weight Loss System consists of 3 comprehensive products including Burn, Control and Lose.**
- **Each product contains key ingredients that have been carefully selected for their scientific evidence, quality and to be safe and effective for targeted weight loss.**
- **These three products, taken together on a daily basis, are the most powerful products available as your Total Weight Loss System.†**

## KEY MESSAGES

- **Burn** is your metabolic igniter. The key features of **Burn** are the selected ingredients; Caffeine, L-Carnitine, *Gynostemma pentaphyllum*, *Cayenne Pepper Extract*, *Amla Extract*, *Yohimbine*, *Evodiamine* and *Vinpocetine*. **Burn** contains 300mg caffeine per serving.†
- **Control** has been specifically formulated to suppress hunger. The key ingredient that drives the effectiveness of this product is *Slimaluma*®. *Slimaluma*® is a patented extract (U.S patent #7,060,308 and #7,390,516). Several human clinical trials have proven its efficacy to suppress hunger, reduce body weight and body fat, reduce body mass index (BMI), and reduce waist and hip circumference.†
- Working synergistically with *Slimaluma*®, **Control** also contains *Gymnema sylvestri*, *Green Coffee Bean Extract*, *Green Tea Extract*, *Rhodiola rosea* Extract and *Hoodia gordonii* to further promote hunger control.†
- **Lose** is designed to define and tone with the specific effect to promote the removal of intestinal waste and provide cleansing the GI tract and promote water loss.

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† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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# PRODUCT DATA SHEET

P.2

Size: 3 Pack Body Renewal Kit | **Serving Size:** Burn & Control (2 Capsules) • Lose (1 Capsule) | **Servings Per Container:** 30 (Each Bottle)

**Kit Includes:** 1. Burn (60 Capsules) • 2. Control (60 Capsules) • 3. Lose (30 Capsules)

Supplement Facts		
Serving Size: 2 Capsules	Servings Per Container: 30	
Amount Per Serving		%DV*
Pantothenic Acid (as calcium pantothenate)	50 mg	500%
Chromium (as polynicotinate)	240 mcg	200%
<b>Burn Thermogenic Blend:</b>	965 mg	**
<small>Caffeine (anhydrous), L-Carnitine Fumarate, Gynostemma pentaphyllum (Whole plant), Cayenne Pepper Extract (Fruit), Anla Extract (Fruit), Yohimbine HCl, Evodiamine, Vinpocetine</small>		

\*Percent Daily Values are based on a 2000 calorie diet.  
\*\*Daily value not established.



**Directions:** Test your tolerance by taking 1 capsule with or without food in the morning. If well tolerated, take 2 capsules with or without food in the morning. Stay well hydrated throughout the day while using this product especially in hot and humid temperatures.

**Other Ingredients:** Rice Flour, Silica, Magnesium Stearate, Gelatin Capsule.

Manufactured in a cGMP facility that processes milk, egg, fish, Crustacean shellfish, tree nuts, wheat and soy.

**Caution:** Burn contains 300 mg Caffeine per serving.

Supplement Facts		
Serving Size: 2 Capsules	Servings Per Container: 30	
Amount Per Serving		%DV*
Vitamin C (ascorbic acid)	120 mg	200%
Vanadium (as sulfate)	50 mcg	**
<b>Control Appetite Management Blend:</b>	1400 mg	**
<small>Slimaluma® Extract (Caralluma fimbriata) (min. 25% Pregnone Glycosides), Gymnema sylvestre (Leaf), Green Coffee Extract (Bean), Green Tea Extract (Leaf), Rhodiola rosea Extract (Root), Hoodia gordonii (Aerial)</small>		

\*Percent Daily Values are based on a 2000 calorie diet.  
\*\*Daily value not established.



**Directions:** Take 2 capsules with or without food in the mid-morning or early afternoon. Stay well hydrated throughout the day while using this product especially in hot and humid temperatures.

**Other Ingredients:** Rice Flour, Silica, Magnesium Stearate, Gelatin Capsule.

Manufactured in a facility that processes milk, egg, Crustacean shellfish, tree nuts, wheat and soy. Slimaluma® is a trademark of GE Nutrients, Inc., USA. Slimaluma® is protected by U.S. patents #7,060,308 and #7,390,516.

Supplement Facts		
Serving Size: 1 Capsule	Servings Per Container: 30	
Amount Per Serving		%DV*
<b>Lose Intestinal and Water Loss Blend:</b>	570 mg	**
<small>Cascara Sagrada Powder (Bark), Cascara Sagrada Standardized Extract, Senna Powder (Leaf), Psyllium Powder (Husk), Uva Ursi Powder (Leaf), Dandelion Powder (Leaf), Aloe Vera Powder (Inner Fillet), Turkey Rhubarb Powder (Root), Fennel Powder (Seed), Horsetail Powder (Whole Herb)</small>		

\*Percent Daily Values are based on a 2000 calorie diet.  
\*\*Daily value not established.



**Directions:** Take 1 capsule daily with or without food in the afternoon. Stay well hydrated throughout the day while using this product especially in hot and humid temperatures.

**Other Ingredients:** Rice Flour, Silica, Magnesium Stearate, Gelatin Capsule.

Manufactured in a facility that processes milk, egg, Crustacean shellfish, tree nuts, wheat and soy.

**WARNING: NOT FOR USE BY INDIVIDUALS UNDER THE AGE OF 18 YEARS.** This product contains Cascara Sagrada and Senna. Do not use if you have or develop diarrhea, loose stool or abdominal pain as these ingredients may worsen these conditions and be harmful to your health. Consult your physician if you have frequent diarrhea or if you are pregnant, nursing, taking medication or have a medical condition. Not intended for long-term use.

Manufactured in a cGMP facility that processes milk, egg, fish, Crustacean shellfish, tree nuts, wheat and soybeans.

**WARNING: NOT FOR USE BY INDIVIDUALS UNDER THE AGE OF 18 YEARS. DO NOT USE IF PREGNANT OR NURSING.** Consult a physician before starting any diet and exercise program and before using these products. Do not take these products if you have a medical condition. Discontinue use and call a physician or licensed health care professional immediately if you experience unexpected side effects. If taking prescription medications, consult a licensed health care professional prior to use. Improper use of these products may be hazardous to a person's health. Stay well hydrated throughout the day by drinking at least 2 liters of water daily when using these products.

**KEEP OUT OF REACH OF CHILDREN.**

**STORE IN A COOL, DRY PLACE AWAY FROM MOISTURE, SUNLIGHT AND EXCESS HEAT. ALWAYS KEEP TIGHTLY SEALED.**

(cont'd from p.1)

**Directions on how to use The Total Weight Loss System:**

The **Total Weight Loss System** is very easy to use and they have been formulated to be taken together each day. **Burn** should be taken in the morning with or without food. As a suggestion, take 1 capsule to test your tolerance. If well tolerated then take a full serving of 2 capsules with or without food. Around mid-morning, take 2 capsules of **Control**. This will help prevent the afternoon cravings between 2-4pm. **Control** can also be taken before any social event that requires control of appetite. Finally, take 1 capsule of **Lose** in the afternoon or early evening. It's that simple. As with any weight loss product, **Total Weight Loss System** dietary supplement is most effective when used in conjunction with a reduced caloric diet, exercise and behavior modification program.

**KEY MESSAGES – (cont'd from p.1)**

- **Lose** contains 10 natural botanicals driven by Cascara sagrada and Senna to support intestinal health and regularity. The benefits of Psyllium, Uva ursi, Dandelion, Aloe vera, Turkey Rhubarb, Fennel, and Horsetail. These natural herbs have been carefully selected and dosed based on their overall safety and effectiveness.†
- As with any weight loss product, this dietary supplement is most effective when used in conjunction with a reduced caloric diet, exercise and behavior modification program.

## TARGET MARKET

**Primary:** Adults seeking an innovative, best-in-class, and complete weight management dietary supplement kit.

## RECOMMENDED STACK

- Burn
- Lose
- Control

## KEY REFERENCES

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